

**PRESS RELEASE - PREVENTION OF LITTERING
STEWARDS OF THE WHITE OAK RIVER
KEEP ONSLOW BEAUTIFUL
NEW RIVER FOUNDATION, INC.**

Last fall we inaugurated a campaign to curtail littering. Isabel brought this effort to a screeching halt. This new year of 2004 is our opportunity to curtail all illegal dumping and littering. It will take all of us to make this come to pass.

We are continually picking up litter at a cost of over \$10,000,000., yes, that is ten million dollars per year. This is ridiculous for an intelligent society like ours to continue this abhorrent, nasty, costly, and destructive cycle. It is really very simple, if we can get everyone to simply stop littering, there will be no litter anywhere except where it should be - in the landfill or recycled.

HOW DO WE REACH EVERYONE?

We are asking every business, by this press release, to state "We will fight litter." and to ask their employees to do the same. When you tell us your firm and employees have done this we will have a sign for you to put in your window or office to indicate to the public you are with us in this fight to stop all trashing and littering everywhere.

By this same press release, we are asking each club, school, church and other organizations of all kinds and all members to do the same. And, of course, we need and want Camp Lejeune to come on board too in any way best suited to their own situation..

Let's make 2004 the year we curtail illegal dumping and careless littering in our entire White Oak River Basin which extends from west of Jacksonville to Core Sound.

Write, phone or e-mail any of the following of us that you are joining us in this fight to stop littering. Signs will be available as soon as we can get someone to print them for us. (For those of you who signed up last fall we will have signs for you, too.)

Visit any of the web sites below and sign up to join us. You can see examples of what littering is doing to us and this beautiful place in which we live, work, and play.

Participating Organizations:

Stewards of the White Oak River Basin
www.whiteoakstewards.org
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